

PETER CADDY

Resumé

E-mail peter@petercaddy.com www.petercaddy.com

Experience

Dec 2004 – Feb 2005

Web Designer/Developer, PMP Digital Australia

Design and development of webpages for Target Australia. Responsible for creative visual solutions within a corporate style – promotions, instructional guides and stock presentation – as well as hand-coding in HTML, CSS, Actionscript and JavaScript.

Mar 2004 – Sept 2004

Graphic/Multimedia Designer, Freelance

Corporate identity for Melbourne based record label *R Records* including point-of-sale, packaging design, marketing and business collateral.

Mar 2003 – Feb 2004

Multimedia Designer, Square Circle Triangle

Design and development of interactive, web, animation, branding, and various print strategies. Highlights included web design for *Mirvac* and international technology group *IDC Global* – handling brand, packaging and large-format design for a software launch.

Software Proficiencies (Mac & PC)

Adobe

Photoshop CS	Advanced
ImageReady CS	Advanced
Illustrator CS	Advanced
InDesign CS	Advanced
Acrobat Professional	Advanced
After Effects 7.0	Competent
Premiere Pro	Competent
Audition 1.0	Competent

Macromedia

Dreamweaver MX 2004 Pro	Advanced
Fireworks MX 2004 Pro	Advanced
Flash MX 2004 Pro	Advanced

Qualifications

University 2001 – 2004

**Bachelor of Design [Honours] in Multimedia Design
Including one year of Industry Based Learning [IBL]**

Swinburne University of Technology
Melbourne, Australia

Personal Information

Date of Birth March 31st 1983

Nationality Australian

Location Melbourne, Australia

Exhibitions & Publications

Aug 2004

High Beam – Driver Lane, Animation exhibition

Work exhibited on large-format projector installed in Driver Lane Melbourne, Australia.

Oct 2001

ZOO – UK Design Anthology, Artworking

Featured artwork in volume 11 of ZOO.